

# INVOICE

**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**



[www.local12.com](http://www.local12.com)

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
46303-1	08/19/12	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Crossroads Grass Root Pol	CROSS	

Flight Dates	Order #	Alt Order #
07/31/12 - 08/06/12	46303	09780533

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914273	6087	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	07/31/12	08/03/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	- TWTF--	:30	3	\$850.00	NM
<b>Weeks:</b> Start Date 07/30/12 End Date 08/05/12 MTWTFSS - TWTF-- Spots/Week 3 Rate \$850.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/01/12 5:41 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 USPRTV13GPH \$850.00 NM									
2 WKRC F 08/03/12 5:09 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 USPRTV13GPH \$850.00 NM									
3 WKRC F 08/03/12 5:45 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 USPRTV13GPH \$850.00 NM									
2	08/06/12	08/06/12	5a Billboard	5:30 AM-6:00 AM	M-----	:30	1	\$850.00	NM
<b>Weeks:</b> Start Date 08/06/12 End Date 08/12/12 MTWTFSS M----- Spots/Week 1 Rate \$850.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/06/12 5a Billboard 5:30 AM-6:00 AM :00 \$850.00 NM <i>Credited</i>									
3	07/31/12	08/03/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	- TWTF--	:30	3	\$900.00	NM
<b>Weeks:</b> Start Date 07/30/12 End Date 08/05/12 MTWTFSS - TWTF-- Spots/Week 3 Rate \$900.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/01/12 5:58 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV13GPH \$900.00 NM									
2 WKRC Th 08/02/12 6:27 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV13GPH \$900.00 NM									
3 WKRC F 08/03/12 6:27 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV13GPH \$900.00 NM									
4	08/06/12	08/06/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	M-----	:30	1	\$900.00	NM
<b>Weeks:</b> Start Date 08/06/12 End Date 08/12/12 MTWTFSS M----- Spots/Week 1 Rate \$900.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC F 08/03/12 7:59 PM Fri Reg 1 MG for 32.1,4.1 :30 USPRTV13GPH \$2,700.00 NM									
1 WKRC M 08/06/12 6a Good Morn Cincinnati 6:00 AM-6:30 AM :00 \$900.00 NM <i>See MG 4.2</i>									
5	07/31/12	08/03/12	CBS Morning News	7:00 AM-7:30 AM	- TWTF--	:30	5	\$450.00	NM
<b>Weeks:</b> Start Date End Date MTWTFSS Spots/Week Rate									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser		Product	Estimate Number
Crossroads Grass Root Po		CROSS	

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	07/31/12	08/03/12	CBS Morning News	7:00 AM-7:30 AM	- TWTF--	:30	5	\$450.00	NM
<hr/>									
07/30/12 08/05/12 - TWTF-- 5 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	08/01/12	6:59 AM	CBS Morning News	7:00 AM-7:30 AM	:30	USPRTV13GPH	\$450.00 NM
2	WKRC	W	08/01/12	7:40 AM	CBS Morning News	7:00 AM-7:30 AM	:30	USPRTV13GPH	\$450.00 NM
3	WKRC	Th	08/02/12	8:54 AM	CBS Morning News	7:00 AM-7:30 AM	:30	USPRTV13GPH	\$450.00 NM
4	WKRC	F	08/03/12	7:25 AM	CBS Morning News	7:00 AM-7:30 AM	:30	USPRTV13GPH	\$450.00 NM
5	WKRC	F	08/03/12	7:39 AM	CBS Morning News	7:00 AM-7:30 AM	:30	USPRTV13GPH	\$450.00 NM
6	08/06/12	08/06/12	CBS Morning News	7:00 AM-7:30 AM	M-----	:30	1	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	M	08/06/12	CBS Morning News		7:00 AM-7:30 AM	:00		\$450.00 NM
<i>Credited</i>									
7	07/31/12	08/03/12	CBS Morning News	7:30 AM-8:00 AM	- TWTF--	:30	5	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	- TWTF--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	08/01/12	7:59 AM	CBS Morning News	7:30 AM-8:00 AM	:30	USPRTV13GPH	\$450.00 NM
2	WKRC	Th	08/02/12	7:54 AM	CBS Morning News	7:30 AM-8:00 AM	:30	USPRTV13GPH	\$450.00 NM
3	WKRC	F	08/03/12	CBS Morning News		7:30 AM-8:00 AM	:00		\$450.00 NM
	<i>See MG 7.6</i>								
5	WKRC	F	08/03/12	CBS Morning News		7:30 AM-8:00 AM	:00		\$450.00 NM
	<i>Credited</i>								
4	WKRC	F	08/03/12	7:59 AM	CBS Morning News	7:30 AM-8:00 AM	:30	USPRTV13GPH	\$450.00 NM
6	WKRC	F	08/03/12	10:31 AM	M-F 10a-11a		:30	USPRTV13GPH	\$450.00 NM
	<i>MG for 7.3 08/03</i>								
8	08/06/12	08/06/12	CBS Morning News	7:30 AM-8:00 AM	M-----	:30	1	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	M	08/06/12	CBS Morning News		7:30 AM-8:00 AM	:00		\$450.00 NM
	<i>Credited</i>								
9	07/31/12	08/03/12	CBS Morning News	8:00 AM-8:30 AM	- TWTF--	:30	5	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	- TWTF--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	08/01/12	8:18 AM	CBS Morning News	8:00 AM-8:30 AM	:30	USPRTV13GPH	\$450.00 NM
3	WKRC	Th	08/02/12	8:09 AM	CBS Morning News	8:00 AM-8:30 AM	:30	USPRTV13GPH	\$450.00 NM
2	WKRC	Th	08/02/12	8:23 AM	CBS Morning News	8:00 AM-8:30 AM	:30	USPRTV13GPH	\$450.00 NM
5	WKRC	F	08/03/12	8:21 AM	CBS Morning News	8:00 AM-8:30 AM	:30	USPRTV13GPH	\$450.00 NM
4	WKRC	F	08/03/12	8:29 AM	CBS Morning News	8:00 AM-8:30 AM	:30	USPRTV13GPH	\$450.00 NM
10	08/06/12	08/06/12	CBS Morning News	8:00 AM-8:30 AM	M-----	:30	1	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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46303-1	08/19/12	August 2012	07/30/12 - 08/06/12
Advertiser		Product	Estimate Number
Crossroads Grass Root Po		CROSS	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/06/12	08/06/12	CBS Morning News	8:00 AM-8:30 AM	M-----	:30	1	\$450.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC M 08/06/12 CBS Morning News 8:00 AM-8:30 AM :00 \$450.00 NM <i>Credited</i>									
11	07/31/12	08/03/12	M-F 10a-11a	10:00 AM-11:00 AM	-TWTF--	:30	4	\$375.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
07/30/12 08/05/12 -TWTF-- 4 \$375.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC W 08/01/12 10:39 AM M-F 10a-11a 10:00 AM-11:00 AM :30 USPRTV13GPH \$375.00 NM									
2 WKRC Th 08/02/12 10:49 AM M-F 10a-11a 10:00 AM-11:00 AM :30 USPRTV13GPH \$375.00 NM									
3 WKRC F 08/03/12 10:19 AM M-F 10a-11a 10:00 AM-11:00 AM :30 USPRTV13GPH \$375.00 NM									
4 WKRC F 08/03/12 10:46 AM M-F 10a-11a 10:00 AM-11:00 AM :30 USPRTV13GPH \$375.00 NM									
12	08/06/12	08/06/12	M-F 10a-11a	10:00 AM-11:00 AM	M-----	:30	1	\$375.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/06/12 08/12/12 M----- 1 \$375.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC M 08/06/12 M-F 10a-11a 10:00 AM-11:00 AM :00 \$375.00 NM <i>Credited</i>									
13	07/31/12	08/03/12	The Price is Right	11:00 AM-12:00 PM	-TWTF--	:30	3	\$1,600.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
07/30/12 08/05/12 -TWTF-- 3 \$1,600.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC W 08/01/12 11:28 AM The Price is Right 11:00 AM-12:00 PM :30 USPRTV13GPH \$1,600.00 NM									
2 WKRC Th 08/02/12 10:59 AM The Price is Right 11:00 AM-12:00 PM :30 USPRTV13GPH \$1,600.00 NM									
3 WKRC F 08/03/12 11:29 AM The Price is Right 11:00 AM-12:00 PM :30 USPRTV13GPH \$1,600.00 NM									
14	08/06/12	08/06/12	The Price is Right	11:00 AM-12:00 PM	M-----	:30	1	\$1,600.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/06/12 08/12/12 M----- 1 \$1,600.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WKRC F 08/03/12 9:33 PM Fri Reg 2 MG for 34.1,22.1,14.1 :30 USPRTV13GPH \$3,450.00 NM									
1 WKRC M 08/06/12 The Price is Right 11:00 AM-12:00 PM :00 \$1,600.00 NM <i>See MG 14.2</i>									
15	07/31/12	08/03/12	Local 12 News at Noon	12:00 PM-12:30 PM	-TWTF--	:30	4	\$1,400.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
07/30/12 08/05/12 -TWTF-- 4 \$1,400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC W 08/01/12 12:24 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USPRTV13GPH \$1,400.00 NM									
2 WKRC Th 08/02/12 12:26 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USPRTV13GPH \$1,400.00 NM									
3 WKRC F 08/03/12 12:25 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USPRTV13GPH \$1,400.00 NM									
4 WKRC F 08/03/12 12:29 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 USPRTV13GPH \$1,400.00 NM									
16	08/06/12	08/06/12	Local 12 News at Noon	12:00 PM-12:30 PM	M-----	:30	1	\$1,400.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/06/12 08/12/12 M----- 1 \$1,400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									

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46303-1	08/19/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSS		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/06/12	08/06/12	Local 12 News at Noon	12:00 PM-12:30 PM	M-----	:30	1	\$1,400.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC M 08/06/12 Local 12 News at Noon 12:00 PM-12:30 PM :00 \$1,400.00 NM Credited									
17	07/31/12	08/03/12	Young & the Restless	12:30 PM-1:30 PM	-TWTF--	:30	5	\$850.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
07/30/12 08/05/12 -TWTF-- 5 \$850.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC W 08/01/12 12:56 PM Young & the Restless 12:30 PM-1:30 PM :30 USPRTV13GPH \$850.00 NM									
2 WKRC W 08/01/12 1:29 PM Young & the Restless 12:30 PM-1:30 PM :30 USPRTV13GPH \$850.00 NM									
3 WKRC Th 08/02/12 1:01 PM Young & the Restless 12:30 PM-1:30 PM :30 USPRTV13GPH \$850.00 NM									
4 WKRC F 08/03/12 12:55 PM Young & the Restless 12:30 PM-1:30 PM :30 USPRTV13GPH \$850.00 NM									
5 WKRC F 08/03/12 1:29 PM Young & the Restless 12:30 PM-1:30 PM :30 USPRTV13GPH \$850.00 NM									
18	08/06/12	08/06/12	Young & the Restless	12:30 PM-1:30 PM	M-----	:30	1	\$850.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/06/12 08/12/12 M----- 1 \$850.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC M 08/06/12 Young & the Restless 12:30 PM-1:30 PM :00 \$850.00 NM Credited									
19	07/31/12	08/03/12	Let's Make a Deal	3:00 PM-4:00 PM	-TWTF--	:30	5	\$500.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
07/30/12 08/05/12 -TWTF-- 5 \$500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC W 08/01/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 USPRTV13GPH \$500.00 NM									
2 WKRC Th 08/02/12 3:25 PM Let's Make a Deal 3:00 PM-4:00 PM :30 USPRTV13GPH \$500.00 NM									
3 WKRC F 08/03/12 3:29 PM Let's Make a Deal 3:00 PM-4:00 PM :30 USPRTV13GPH \$500.00 NM									
5 WKRC F 08/03/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 USPRTV13GPH \$500.00 NM									
4 WKRC F 08/03/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 USPRTV13GPH \$500.00 NM									
20	08/06/12	08/06/12	Let's Make a Deal	3:00 PM-4:00 PM	M-----	:30	1	\$500.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/06/12 08/12/12 M----- 1 \$500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC M 08/06/12 Let's Make a Deal 3:00 PM-4:00 PM :00 \$500.00 NM Credited									
21	07/31/12	08/03/12	4p Local 12 News at Four	4:30 PM-5:00 PM	-TWTF--	:30	4	\$1,200.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
07/30/12 08/05/12 -TWTF-- 4 \$1,200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WKRC W 08/01/12 4:38 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 USPRTV13GPH \$1,200.00 NM									
1 WKRC W 08/01/12 4:52 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 USPRTV13GPH \$1,200.00 NM									
3 WKRC Th 08/02/12 4:37 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 USPRTV13GPH \$1,200.00 NM									
4 WKRC F 08/03/12 4:53 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 USPRTV13GPH \$1,200.00 NM									
22	08/06/12	08/06/12	4p Local 12 News at Four	4:30 PM-5:00 PM	M-----	:30	1	\$1,200.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/06/12 08/12/12 M----- 1 \$1,200.00									

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Advertiser		Product	Estimate Number
Crossroads Grass Root Po		CROSS	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	08/06/12	08/06/12	4p Local 12 News at Four	4:30 PM-5:00 PM	M-----	:30	1	\$1,200.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC M 08/06/12 4p Local 12 News at Four 4:30 PM-5:00 PM :00 \$1,200.00 NM									
See MG 14.2									
23	07/31/12	08/03/12	5p Local 12 News at Five	5:00 PM-5:30 PM	-TWTF--	:30	4	\$1,400.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
07/30/12 08/05/12 -TWTF-- 4 \$1,400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC W 08/01/12 5:14 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 USPRTV13GPH \$1,400.00 NM									
2 WKRC Th 08/02/12 5:28 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 USPRTV13GPH \$1,400.00 NM									
4 WKRC F 08/03/12 5:13 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 USPRTV13GPH \$1,400.00 NM									
3 WKRC F 08/03/12 5:24 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 USPRTV13GPH \$1,400.00 NM									
24	08/06/12	08/06/12	5p Local 12 News at Five	5:00 PM-5:30 PM	M-----	:30	1	\$1,400.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/06/12 08/12/12 M----- 1 \$1,400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC M 08/06/12 5p Local 12 News at Five 5:00 PM-5:30 PM :00 \$1,400.00 NM									
Credited									
25	07/31/12	08/03/12	5p Local 12 News at Five	5:30 PM-6:00 PM	-TWTF--	:30	4	\$1,500.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
07/30/12 08/05/12 -TWTF-- 4 \$1,500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC W 08/01/12 5:51 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 USPRTV13GPH \$1,500.00 NM									
2 WKRC Th 08/02/12 5:53 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 USPRTV13GPH \$1,500.00 NM									
3 WKRC F 08/03/12 5:39 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 USPRTV13GPH \$1,500.00 NM									
4 WKRC F 08/03/12 5:43 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 USPRTV13GPH \$1,500.00 NM									
26	08/06/12	08/06/12	5p Local 12 News at Five	5:30 PM-6:00 PM	M-----	:30	1	\$1,500.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/06/12 08/12/12 M----- 1 \$1,500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC M 08/06/12 5p Local 12 News at Five 5:30 PM-6:00 PM :00 \$1,500.00 NM									
Credited									
27	07/31/12	08/03/12	6p Local 12 News at Six	6:00 PM-6:30 PM	-TWTF--	:30	3	\$1,600.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
07/30/12 08/05/12 -TWTF-- 3 \$1,600.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC Th 08/02/12 6:08 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV13GPH \$1,600.00 NM									
3 WKRC F 08/03/12 2:59 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV13GPH \$1,600.00 NM									
2 WKRC F 08/03/12 5:58 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV13GPH \$1,600.00 NM									
28	08/06/12	08/06/12	6p Local 12 News at Six	6:00 PM-6:30 PM	M-----	:30	1	\$1,600.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
08/06/12 08/12/12 M----- 1 \$1,600.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC M 08/06/12 6p Local 12 News at Six 6:00 PM-6:30 PM :00 \$1,600.00 NM									
Credited									

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**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**



Invoice #	Invoice Date	Invoice Month	Invoice Period
46303-1	08/19/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSS		

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	07/31/12	08/03/12	M-F 7p-730p	7:00 PM-7:30 PM	- TWTF--	:30	4	\$1,200.00	NM
<b>Weeks:</b> <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> - TWTF-- <u>Spots/Week</u> 4 <u>Rate</u> \$1,200.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC W 08/01/12 7:12 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV13GPH \$1,200.00 NM									
1 WKRC W 08/01/12 7:29 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV13GPH \$1,200.00 NM									
3 WKRC Th 08/02/12 7:28 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV13GPH \$1,200.00 NM									
4 WKRC F 08/03/12 7:20 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV13GPH \$1,200.00 NM									
30	08/06/12	08/06/12	M-F 7p-730p	7:00 PM-7:30 PM	M-----	:30	1	\$1,200.00	NM
<b>Weeks:</b> <u>Start Date</u> 08/06/12 <u>End Date</u> 08/12/12 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$1,200.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC F 08/03/12 7:46 PM M-F 730p-8p :30 USPRTV13GPH \$1,200.00 NM MG for 30.1 08/06									
1 WKRC M 08/06/12 M-F 7p-730p 7:00 PM-7:30 PM :00 \$1,200.00 NM See MG 30.2									
31	07/31/12	08/03/12	11p M-F Local 12 News	11:00 PM-11:35 PM	- TWTF--	:30	2	\$1,800.00	NM
<b>Weeks:</b> <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> - TWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$1,800.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/01/12 11:27 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 USPRTV13GPH \$1,800.00 NM									
2 WKRC Th 08/02/12 11:35 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 USPRTV13GPH \$1,800.00 NM									
32	08/06/12	08/06/12	11p M-F Local 12 News	11:00 PM-11:35 PM	M-----	:30	1	\$1,800.00	NM
<b>Weeks:</b> <u>Start Date</u> 08/06/12 <u>End Date</u> 08/12/12 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$1,800.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/06/12 11p M-F Local 12 News 11 11:00 PM-11:35 PM :00 \$1,800.00 NM See MG 4.2									
33	07/31/12	08/03/12	Letterman	11:35 PM-12:35 XM	- TWTF--	:30	4	\$650.00	NM
<b>Weeks:</b> <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> - TWTF-- <u>Spots/Week</u> 4 <u>Rate</u> \$650.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC W 08/01/12 12:01 AM Letterman 11:35 PM-12:35 XM :30 USPRTV13GPH \$650.00 NM									
1 WKRC W 08/01/12 12:08 AM Letterman 11:35 PM-12:35 XM :30 USPRTV13GPH \$650.00 NM									
3 WKRC Th 08/02/12 12:30 AM Letterman 11:35 PM-12:35 XM :30 USPRTV13GPH \$650.00 NM									
4 WKRC F 08/03/12 Letterman 11:35 PM-12:35 XM :00 \$650.00 NM Credited									
34	08/06/12	08/06/12	Letterman	11:35 PM-12:35 XM	M-----	:30	1	\$650.00	NM
<b>Weeks:</b> <u>Start Date</u> 08/06/12 <u>End Date</u> 08/12/12 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$650.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/06/12 Letterman 11:35 PM-12:35 XM :00 \$650.00 NM See MG 14.2									
35	08/01/12	08/03/12	M-Th/Su 430a News	4:30 AM-4:59 AM	-- WT---	:30	1	\$150.00	NM
<b>Weeks:</b> <u>Start Date</u> 07/30/12 <u>End Date</u> 08/05/12 <u>MTWTFSS</u> -- WT--- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
46303-1	08/19/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSS		

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	08/01/12	08/03/12	M-Th/Su 430a News	4:30 AM-4:59 AM	-- WT---	:30	1	\$150.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC W 08/01/12 4:36 AM M-Th/Su 430a News 4:30 AM-4:59 AM :30 USPRTV13GPH \$150.00 NM									
<b>36 08/05/12 08/05/12 CBS Sun Morn News 9:00 AM-9:30 AM -----S :30 1 \$1,200.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
07/30/12 08/05/12 -----S 1 \$1,200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WKRC F 08/03/12 5:29 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 USPRTV13GPH \$1,200.00 NM MG for 36.1 08/05									
1 WKRC Su 08/05/12 CBS Sun Morn News 9:00 AM-9:30 AM :00 \$1,200.00 NM See MG 36.2									
<b>37 08/05/12 08/05/12 AFC Regular Season 1:00 PM-4:00 PM -----S :30 1 \$1,800.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
07/30/12 08/05/12 -----S 1 \$1,800.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WKRC Su 08/05/12 AFC Regular Season 1:00 PM-4:00 PM :00 \$1,800.00 NM Credited									

Total Spots      **70**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$70,450.00</b>
<u>Agency Commission</u>	<b>\$10,567.50</b>
<u>Net Amount Due</u>	<b>\$59,882.50</b>

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